

Bibek Shrestha

Senior Product Designer

B2B / SaaS / Design Systems / AI-assisted workflows

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SUMMARY

Product designer with 8 years across brand, visual, and product design.

I take ambiguous, multi-stakeholder problems from discovery to shipped, systemized design. Most recently owned product design for reAlpha's homebuying and mortgage experience, and previously designed core workflows and design-system foundations for a US healthcare SaaS. I prototype in code and build AI-assisted internal tools.

SKILLS

Design

0→1 product design, complex workflows and dashboards, design systems (tokens, components), prototyping, design thinking, AI product UX

Tools

Figma, Claude Code, Codex, Linear, Notion, Atlassian Suite

Code

React, Tailwind (prototyping and internal tools)

EDUCATION & CERTIFICATIONS

Bachelor in Computer Science & Engineering, 2018, Anna University

Product Discovery and Product-led (Pendo), Enterprise Design Thinking (IBM)

EXPERIENCES

reAlpha (Previously Naamche)

Dec 2024 - June 2026

Lead Product Designer

Redesigned the Homebuying Hub, unifying search, rebate tracking, mortgage, and AI + human support into one journey for realty, mortgage, and dual-service customers. [Result: +3.5% activation]

Designed and shipped AI-assisted loan document validation and onboarding tools. [Result: cut manual review time by 60%.]

Owned design for a US real-estate and mortgage platform, partnering with a PM and 15+ engineers.

Leapfrog Technology

Aug 2022 - Dec 2024

Product Designer

Laudio (US healthcare workforce management): Redesigned the core workforce management system. Built the token architecture and component decisions for the new design system.

Vyaguta (internal ERP): Took the OKR platform from 0 to 1 and shipped 10+ features.

Leapfrog Technology

Aug 2020 - Jul 2022

Graphic Designer

Graphic and motion design for in-house campaigns and clients

Earlier

2018 - 2020

Graphic Designer

Photo editing and graphic design for agencies and freelance clients

SELECTED PROJECT

omanote

Designed and built end to end with AI-assisted development

E2E encrypted journaling app to capture bite-sized thoughts throughout the day. Built on React, Tauri and Convex. [Beta, not publicly launched yet.]